

# LHSC Meeting Minutes

June 5, 2023

9:30 A.M. – 11:30 A.M.

DPS Management and Finance Building  
7979 Independence Boulevard  
Room 308  
Baton Rouge, Louisiana 70806

Lt. Colonel Mark Oxley, Vice-Chair, Presiding

Call to Order, LHSC Vice Chairman Oxley

Prayer/Pledge

- The prayer was led by Commissioner Skains and the pledge was led by Commissioner Haman.

Roll Call, LHSC Director Freeman

- Commissioner Arbuckle – present
- Commissioner Ausberry - absent
- Commissioner Blache – absent \*proxy given to Commissioner Mack
- Commissioner Brown - absent
- Commissioner Craft - absent
- Commissioner Dair - present
- Commissioner Elder - absent
- Commissioner Green – present \*proxy given to Commissioner Tyson due to early departure
- Commissioner Haman - present
- Commissioner Hull - present
- Commissioner Kazerooni - present
- Commissioner Mack - present
- Commissioner McKneely - absent
- Commissioner McMakin - absent
- Commissioner Oxley - present
- Commissioner Pohlman – present
- Commissioner Reynolds – absent
- Commissioner Skains – present
- Commissioner Snow – present
- Commissioner Tyson – present

Quorum (13) was reached in order to conduct official business.

Approval of Minutes from March, 2023 Meeting

- A motion was made and seconded to approve the March 2023 Meeting Minutes.

## Ethics Overview – Recusal from Voting/Discussion

- DPS – OLA Attorney

Upon conclusion of the legal presentation regarding the recusal process for voting/discussion of FFY 2024 project selection and funding, there were no questions.

## Financial Overview

- Linda Tillman, LHSC Accountant Administrator

Executive Director Freeman noted that J.U.D.E. stands for Juvenile Underage Drinking Enforcement for Commissioners that did know what the acronym was for.

## Grant Funding Recommendations & Voting

- Planning & Administration, Program Management, Surveys – Dortha Cummins, LHSC Deputy Director  
There were no questions regarding funding recommendations delivered by Dortha Cummins.

- Earned & Paid Media, Civic & Business Outreach – Greg Fischer, LHSC Public Information Officer  
Clarification was requested/discussed regarding the new prescription messaging being conducted through Graham Group as part of LHSC's Paid Media Plan in FFY 2024. Clarification regarding the scope of service for the new LSU marijuana-impaired driving research project was requested, and will be made at a later date.

- Vulnerable Road User Safety, Rail Safety – A'Kimberly Short, LHSC Program Coordinator  
Commissioners questioned whether or not additional funding for motorcycle safety programming would be available throughout the year, but were informed that this source of funding is very limited each fiscal year.

- Occupant Protection, Diversity Outreach – Chanita Vazquez, LHSC Program Coordinator  
There were no questions regarding funding recommendations delivered by Chanita Vazquez.

- Young Drivers – Jessica Staton, LHSC Executive Staff Officer  
After a lengthy discussion a motion was made and seconded, which increased the amount of funding allocated to "Safe Paths to School". There was no opposition to this funding increase. Commissioners also requested that personnel from SMH be invited to a future meeting in order to provide details on the "Safe Paths to School" scope of service.

- Impaired Driving – Dortha Cummins, LHSC Deputy Director  
There were no questions regarding funding recommendations delivered by Dortha Cummins.

- Traffic Records – Chuck Miller, LHSC Program Coordinator  
There were no questions regarding funding recommendations delivered by Chuck Miller.

- Police Traffic Services – Terry Chustz, LHSC Program Coordinator  
Commissioners questioned whether or not the programming/funding was directly impacted by the current staffing level at Louisiana State Police. Coordinator Chustz explained that nearly all law enforcement agencies throughout Louisiana are currently experiencing staff shortages, then stated that he did not think this would have an impact on the effectiveness of funding recommended for Louisiana State Police in FFY 2024. Commissioners also questioned whether or not LHSC funding could be utilized for assisting rural law enforcement agencies with employee retention incentives. While this is not an eligible use of LHSC funding, Executive Director Freeman recommended that this discussion be pursued through outreach efforts and meaningful community engagement events, which may allow a new funding source or partnership to be identified.

- LHSC Commissioners voted to approve the amended FFY 2024 project list, without opposition, by voice vote and submittal of paper ballots.

## Old Business

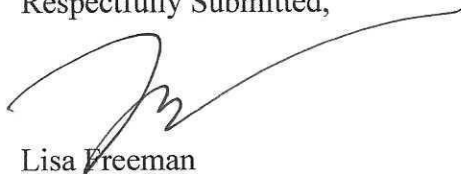
- There was no discussion of old business.

### New Business

- Executive Director Freeman notified Commissioners about the 2023 Impaired Driving Symposium, which will be hosted by LHSC on July 26, 2023 in Baton Rouge, as well as a Diversity Forum taking place on June 28, 2023 in Baton Rouge.
- Cathy Childers provided Commissioners with an update on bills in the 2023 Legislative Session, which would have a direct impact on traffic safety efforts in Louisiana.
- Commissioner Dair notified Commissioners about the MADD Law Enforcement Luncheon taking place on July 18, 2023.

### Adjournment

Respectfully Submitted,

A handwritten signature in black ink, appearing to be 'Lisa Freeman', with a long, sweeping horizontal line extending to the right.

Lisa Freeman  
Governor's Representative for Highway Safety  
LHSC Executive Director